

# ANDREA LIEBROSS

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## coaching

### About Andrea

Andrea Liebross is known for helping bold, ambitious women create their own custom secret sauce for success in both life and business by **combining just two ingredients - the right mindset and solid systems**. Andrea believes you can move you from believing what you want is impossible to possible just by **simplifying, making it doable and FUN** (even the systems). Her clients say that they've learned how to make what seemed so complex and daunting, easy, using Andrea's signature process. This was the key to **creating success on their OWN terms** and ultimately their own growth and freedom in life and business.

After graduating from Dartmouth College and marrying the guy that lived down the hall, Andrea and her husband packed up their hand-me-down 1980s red Cadillac, left the northeast, and eventually made their way to the midwest city known for the Indianapolis 500. Over the last few decades, Andrea has started 3 successful businesses and ultimately became a certified business and life coach, all while raising two kids, now ages 21 and 18, and several giant puppies.



### Signature Talks

#### Having the "I've Got This" kind of confidence: Overcoming overwhelm

You're striving for excellence in all aspects of life and business. And, especially as a woman, 'all aspects' really means too many things to tackle for one person – which can quickly lead to overwhelm and feeling like you've lost control. Andrea will lead you to feeling like you've "got this" and you're in control, so that you have the mental space and energy for the things that light you up and make you feel alive (whether it be just reading a book, making memories with your loved ones, getting the promotion or doubling your business in 2022!).



#### Laying down your Runway to Freedom: Making decisions that count

You've built a profitable business. It's running. However therein lies the problem; it's more than running. It's running you and your team...into the ground. That freedom you were looking for as CEO simply isn't there. You want your business to run on autopilot but there's always something: a fire to put out, an issue with one of your people, a client problem. And it all comes down to you; you're the boss. Andrea will give you the formula for creating both freedom and growth in your business, so that you can walk away to spend time with your family for a day or a week (eventually, maybe, forever), feel confident knowing you're working on the right thing, not everything, AND continue to grow. But HOW? **By answering powerful questions, examining key data, getting everyone on board and responsible, setting SMARTER goals, and.. making decisions about important projects quickly** - they are all part of Andrea's signature process. Walk away knowing exactly how to get a grip on your business, so you can get a grip on life!



#### Stacking daily wins: The power of having a BIG THREE to achieve goals with ease

You start your days with a laundry list of things to do - both for work and home. Where do you even start? Even if you accomplish five or six things, it's easy to feel like a failure at the end of the day because ALL the things that didn't get done. It's a recipe for exhaustion. How do you stop the chronic overwork and banish the overwhelm? Create your BIG 3; the top three outcomes you need to accomplish for the day to make progress on your weekly and long-term goals and projects. With the newfound clarity on what is and isn't the priority through the Big 3 approach, your days will no longer feel held captive by an unreasonably long list of tasks and you'll accomplish more by directing your energy toward what truly deserves your attention.

# ANDREA LIEBROSS COACHING

## Keynote Speaker Testimonials



Andrea gave so much insight and guidance in her recent talk. It helped us **get more clear on our own specific goals**. She is great at getting you to think and offering tools for your toolbox to **overcome any roadblock** you might face! It was an outstanding conversation!

— Destia Atmore, Owner Atmore Interior Design



Andrea's presentation was enlightening and **relevant to any business owners or professional**. She was a **master at keeping the audience engaged**. She imparted great wisdom and it fueled my day to be one of SUCCESS. Thank you!

— Meechelle Parker, Indiana WBE & Corporate Member Services Manager



Call Andrea! She is amazing. Andrea was a guest speaker on our AcquaTalks Series for the residential community and did an excellent job. **We received tremendous feedback from our attendees**. She believes anything is possible and makes you feel the same. Thank you, Andrea!

— Alexandra Wensley, VP of Communications at Aqualina Resort and Residences



Andrea has **exceptional professional presence with the capability to cater to all audiences** needing professional career life interventions. Careers always need an unbiased sounding board; Andrea has the skills and prowess to accommodate these necessary voids.

— Helen Figge, BS, Ph.D., MBA, CHIMS, FHIMSS, Chief Strategy Officer, MedicaSoft



Andrea is an inspiring speaker. I invited her to speak at my company's quarterly meeting; **she was the most uplifting we have had in years**. The staff loved her, and found her to be engaging, fun and thought provoking. **We are already planning on having her at our annual meeting**. We were really happy.

— Beth Anne Thompson, Kids Only Inc.



Andrea is the facilitator for the 2021 IndyCREW Mentor Group. The 1st facilitated coaching session was virtual. Andrea was **able to keep the group engaged and interested with her enthusiasm and interesting topics**. Our 2nd session was IN PERSON and it was FABULOUS! I would highly recommend her for facilitating any group learning.

— Victoria Schuman, National Account Manager at Chadwell Supply

