

## Create Your Strategy and Vision Deep Dive VIP Day for Women

The Deep Dive VIP Day Program is ideal for you, the woman who wants to establish a deliberate direction and plan to move forward; the kind of work that demands pens flying across the room, passionate discussion of ideas, and heart to heart conversations about what you really want. **It's time spent building a vision and real, concrete plans that you can refer to all year.** 

A vision is a **clear mental image of who you want to be and what you want to do in the future** - where your skills meet your wills. Your vision will be a 'picture' of what you aspire to – and what inspires you – in life. Stemming from your fundamental values and interests, a long-term vision will **shape your actions and makes the getting their meaningful.** 

#### Common topics that we can tackle during your Deep Dive VIP Day include:

- What are you doing and what would you like to be doing?
- Where are you now and where do you want to be?
- What are the obstacles in the way of you getting there and how can you overcome them or turn them into opportunities?
- How to move from thinking this is all impossible to possible to inevitable.

#### Walk away from the day with:

- A PLAN for your business, for you, or both! A strategy to stop feeling overwhelmed and systematically focus building you and your business.
- CLARITY: Clarity on your personal brand that will open the door to more opportunities & increased impact. A marketing strategy that works for you and your business. Clarity on the characteristics of the partners/mentors/High Council of Jedi Knights that you need to have around you to succeed, and knowledge on how to hook up with them
- TIME: Knowing how to best use your time to create balance and make your plan happen. A timeline, roadmap and plan to implement it all.
- Specific resources to help you grow business quicker and more efficiently (I have an amazing web of contacts and connections and I'm not shy to share it)
- Renewed energy and passion

### The Deep Dive VIP Day Program **includes**:

**Phase 1:** INTAKE AND INVENTORY - Assess where you are, so that we can make the most out of our time together

**Phase 2:** HALF DAY DEEP DIVE VIP DAY- Create the vision, strategize and plan to make it a reality **Phase 3:** PUT PLAN INTO ACTION - Go out and do it!

**Phase 4:** "REVISE AND PERFECT" COACHING SESSION - Evaluate progress & hone the plan. Ensure all goals are met

INVESTMENT: \$2400 (Special Pricing for Past Clients) Let's do it! CLICK HERE to purchase and schedule.



# **Deep Dive VIP Day Testimonials**



I worked with Andrea when I launched my new career. We built a solid foundation and I achieved great success. I felt that I had all the tools to be successful. As the market changed and I had the desire to elevate and grow my business, I began to notice something was missing. I had a vision, but my wheels began to spin again. I started to question myself and my actions were a bit scattered and lacked the focus and intent they needed. — I was ready for a closer look. Andrea was my first call and I went all in on the Deep Dive.

Wow! What an experience! It confirmed I had the vision and ability to go to the next level. I needed the time to evaluate where I have been, think about where I wanted to go, and create the path forward. During this process, we were able to create the 2.0 version of my Business. I now have the goals, clarity, and direction to move forward.

The Deep Dive experience has given me the confidence and the ability to see what is possible. I am excited to tackle new goals, challenges, and experiences. Most importantly, it reignited my passion for life and the business that I love.

- Sandy Ginn, Real Estate Agent and Broker



Andrea previously coached me through a really rough patch of both writer's block and a geographic move that wasn't working for my family. The frequent sessions were extremely helpful, and ultimately I was delighted with both the personal and professional progress she helped to seed. So, nearly two years later when I realized some of my old thought patterns and habits were creeping back in, I didn't hesitate to reach out to her. Andrea recommended a Deep Dive; I am so grateful that she did. I could already tell by the time I'd worked my way through the pre-meeting questionnaire that there were several areas of both my work and personal life that needed addressing in a lot more detail than a single "check in" session could possibly have provided. The half-day format was perfectly suited to doing that kind of work. I left my time with Andrea with an actionable plan, a lot more confidence in my ability to execute it, and specific tactics to avoid getting stuck. It was exactly what I needed. I have incredibly supportive family and friends, as well as a vibrant, engaged professional network, but none of that could possibly substitute for Andrea taking the time to really dig in and problem solve with me. She was excellent at providing objective, thoughtful feedback and offering concrete, proven strategies based on her understanding of what will work specifically for me. Her insights, informed by a longterm client relationship with me, were invaluable. Planning out my ambitious goals for next year could have felt overwhelming, but instead I'm energized and excited - this was the ideal investment in my own growth!

- Cherie Bosarge-Dutton, Author and Activist